

Our Ref:
Your unique log-in:

BE THE VOICE OF YOUR GENERATION.

Hello there,

You may remember taking part in a research study called Next Steps a few years ago, which you first joined when you were at school. The next survey is happening right now and we really hope you can take part again. You'll receive a £10 shopping voucher to thank you for your help.

Next Steps is a major research study following the lives of 16,000 people in England born in 1989-90. Back in 2004 we got in touch with you and other young people in schools across the country to ask questions about your education, family life, and hopes for the future. Since then there have been six more surveys with Next Steps study members to see how your lives have changed. We're keen to find out where you are now and what you've been doing since we last spoke to you.

Find out more about Next Steps by watching our video: www.nextstepsstudy.org.uk

This time around, the Next Steps survey is being carried out by NatCen Social Research, on behalf of the Centre for Longitudinal Studies at University College London.

The two booklets which accompany this letter, 'Why we need your help' and 'Adding other information about you', give you more details about what the survey involves.

HOW YOU CAN HELP

We would like you to complete a survey about what your life is like now and how things have changed for you over the past few years. We will ask about your health, housing and family life, your education and work, as well as what you do in your spare time. We will also ask your permission to add some other information to your survey responses, as explained in the accompanying booklet 'Adding other information about you'.

All the information we collect will be treated in accordance with the Data Protection Act 1998. Your personal details will be kept strictly confidential and separate from the answers you give, so you can't be identified.



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By taking part you can help us to find new ways to make life better for your generation and the next. Taking part is entirely voluntary but we do hope you will be able to find the time to help us.



WHAT NEXT?

We'd like you to do the survey online as it's quicker and easier for you, and cheaper for us. But, if we do not hear from you, we will also try contacting you by telephone or in person.

To get started, visit **www.nextstepssurvey.co.uk** and enter your unique login printed at the top-right of the front of this letter. If we have an email address for you, we will also send your login details there.

Please complete the survey on a computer or tablet as you will not be able to do this on a smartphone. The survey should take around 45 minutes to complete, but it can be slightly quicker or longer depending on your circumstances.



THANK YOU

As a thank you for your help, we will send you a £10 voucher. You can choose either an Amazon e-voucher or a Love2Shop gift card, accepted in a wide range of shops including Argos, New Look, HMV and Boots.



WHERE CAN I FIND OUT MORE?

If you have any questions or would like to find out more about Next Steps, please visit **www.nextstepsstudy.org.uk**, or contact Curtis Jessop in the NatCen research team at **nextsteps@natcen.ac.uk** or on Freephone **0808 1681356**.

L. Calderwood

Lisa Calderwood
Study Director, Next Steps

Scan the code below with your smartphone to visit our website.



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