

NEXT STEPS

LEARNING FROM YOUR GENERATION

SEE HOW FAR YOU'VE COME



**NEXT STEPS
LAUNCHED
IN 2004**

**TAKE A LOOK
BACK OVER THE
LAST 10 YEARS...**

NEXTSTEPSSTUDY.ORG.UK



**FACEBOOK
IS LAUNCHED**

58%

**OF YOU CHOSE
YOUR GCSE SUBJECTS
BECAUSE YOU WERE
INTERESTED IN THEM**

34%

**OF YOU CHOSE YOUR
SUBJECTS BECAUSE
YOU WANTED TO DO
WELL IN YOUR EXAMS**

2004 YEAR 09

35%

**OF YOU READ FOR
PLEASURE MOST DAYS**

79%

**OF YOUR PARENTS
WANTED YOUR
EDUCATION TO BE
BETTER THAN THEIRS**



**THE US TV
SITCOM
FRIENDS
ENDS**





**YOUTUBE
IS LAUNCHED**



**DOCTOR WHO
RETURNS
TO TV**

1 IN 7

**OF YOU WATCHED 4 TO
6 HOURS OF TV A DAY**

2005 YEAR 10

24%

**OF YOU REPORTED GOING OUT
WITH FRIENDS 6 OR MORE
TIMES A WEEK**

9 IN 10

**OF YOU HAD YOUR
OWN MOBILE PHONE
AT AGE 15**



**TONY BLAIR
WINS THIRD
SUCCESSIVE
TERM**

MORE THAN

2 IN 5

OF YOU SAID YOU NEVER
OR HARDLY EVER ARGUED
WITH YOUR PARENTS
AT AGE 16

MORE THAN

4 IN 5

OF YOU PLANNED TO STAY
IN FULL-TIME EDUCATION
AFTER THE AGE OF 16

2006 YEAR 11 GCSEs

**THE VERB
'TO GOOGLE'
ENTERS
OXFORD
ENGLISH
DICTIONARY**



ALMOST

1 IN 3

OF YOU HAD A PAID JOB
DURING TERM TIME

MORE THAN

1 IN 5

OF YOU DIDN'T GET ANY
POCKET MONEY



**THE ONE
BILLIONTH
SONG IS
PURCHASED
FROM
ITUNES**



2007 YEAR 12

THIS YEAR...

Smoking in public places is banned in the UK.

FIRST IPHONE RELEASED BY APPLE



RIHANNA'S *UMBRELLA* IS TOP OF THE MUSIC CHARTS



AROUND

2 IN 5

OF YOU SAID YOU DIDN'T HAVE A RELIGION AT AGE 17

ABOUT

4 IN 5

OF YOU AGREED THAT YOUR SCHOOL WORK WAS USUALLY WORTH DOING





**BARACK
OBAMA
BECOMES
THE FIRST
BLACK US
PRESIDENT**

THIS YEAR...

Team GB wins 19 gold medals at the Summer Olympics in Beijing, China.



**BORIS
JOHNSON
ELECTED
MAYOR OF
LONDON**

**2008 YEAR 13
A LEVELS**



83%

**OF THOSE OF YOU WHO
PLANNED TO GO TO UNI
SAID BIG DEBTS PUT
PEOPLE OFF**

33%

**OF YOU RECEIVED
THE EDUCATIONAL
MAINTENANCE
ALLOWANCE**



MICHAEL JACKSON DIES

28%

OF YOU WERE STUDYING AT UNIVERSITY

51%

OF YOU WERE ON A GAP YEAR AT AGE 18

2009

THIS YEAR...

UK officially enters a recession.



1 IN 10

OF YOU HAD 2 OR MORE JOBS AT AGE 18



SLUMDOG MILLIONAIRE AND UP RELEASED IN UK CINEMAS



23%

OF THOSE OF YOU LIVED WITH YOUR PARTNER

68%

OF THOSE OF YOU WITH A LICENSE HAD YOUR OWN VEHICLE

2010



FIRST IPAD RELEASED



THE FIRST SERIES OF THE GREAT BRITISH BAKE OFF COMES TO TV SCREENS



NEXTSTEPSSTUDY.ORG.UK
FACEBOOK.COM/NEXTSTEPSSTUDY
@NEXTSTEPSSTUDY



**ARAB SPRING
SPREADS
ACROSS THE
MIDDLE EAST**



**MAJOR
EARTHQUAKE
AND TSUNAMI
HITS JAPAN**

2011

THIS YEAR...

British forces begin to withdraw from Afghanistan.



**PRINCE
WILLIAM
MARRIES
KATE
MIDDLETON**



**GLOBAL
POPULATION
REACHES
7 BILLION**



THIS YEAR...

James Bond's *Skyfall*, *The Hobbit: An Unexpected Journey* and *The Twilight Saga: Breaking Dawn - Part 2* hit UK cinemas.



BRADLEY WIGGINS BECOMES THE FIRST BRIT TO WIN THE TOUR DE FRANCE



THE SHARD, THE TALLEST BUILDING IN EUROPE, OPENS IN LONDON

2012

DIAMOND JUBILEE OF QUEEN ELIZABETH II

THIS YEAR...

Neil Armstrong, the first man to walk on the moon, dies.





**'SELFIE'
IS ADDED
TO OXFORD
ENGLISH
DICTIONARY**



**HAPPY BY
PHARRELL
WILLIAMS
REACHES NO.1
IN THE UK**

THIS YEAR...

Marriage Act comes into force, giving same-sex couples the same rights as heterosexual married couples.

2013

THIS YEAR...

Andy Murray wins Wimbledon.



**NELSON
MANDELA
DIES**



2014



**ARCTIC
MONKEYS
WIN A BRIT
AWARD
FOR BEST
BRITISH
GROUP**

THIS YEAR...

Facebook reaches
850 million active
users per day.



**SCOTLAND
VOTES
'NO' TO
INDEPENDENCE**

THE NEXT SURVEY
WILL TAKE PLACE IN
2015 WHEN YOU ARE

25

**2015
YOU REACH
A QUARTER OF
A CENTURY!**



**NEXT STEPS IS
RE-LAUNCHED**